



<u>Committee and Date</u> Shropshire Hills AONB Partnership 22 nd March 2022	<u>Item</u> 6
---	-----------------------------

SHROPSHIRE GOOD FOOD CHARTER

Responsible Officer Phil Holden, AONB Partnership Manager
e-mail: phil.holden@shropshire.gov.uk Tel: 01743 254741

Summary

This paper puts forward the Shropshire Good Food Charter for sign-up by the AONB Partnership.

Recommendation

The Partnership is recommended to sign up to the Good Food Charter in order to provide support for sustainable land management.

Background

The Shropshire Good Food Charter is an initiative of the Shropshire Good Food Partnership which was formed in 2021 with a vision "for regenerative food, farming and land-use systems" and a mission is "to bring people together to create a local food system which is good for people, place and the planet". The Partnership will "support the work of organisations across the county, catalyse new initiatives and collaborations, and enable joined-up innovative thinking to improve access to good food and reimagine land stewardship." It works with businesses, community representatives and the public sector. A number of focus areas have come out of a wide stakeholder engagement process:

- Grow Local – co-ordination and support hub for people championing local growing
- Sustainable Food Economy – connecting producers and consumers, building local food resilience
- Wise Land Stewardship – combines food production with biodiversity and environmental goods, encouraging connection with nature and building capacity for adaptation and resilience to climate change
- Soul Food – nature connection through productive activities
- Reducing Food Waste – tackling the third of food produced which is wasted
- Healthy Food for All – supporting Shropshire Food Poverty Alliance

The AONB Partnership has especially strong connections to the Wise land stewardship strand of work, but other areas also link with good management of the AONB.

The visible sign-up to the Charter by us is a valuable way to support the Good Food Partnership, but it is also a valuable networking group. Organisations and individuals on the AONB Partnership may wish to consider whether they might also sign up to the Charter.

List of Background Papers
Further information at https://www.shropshiregoodfood.org/ .
Human Rights Act Appraisal
The information in this report is compatible with the Human Rights Act 1998.
Environmental Appraisal
The recommendation in this paper will contribute to the conservation of protected landscapes.
Risk Management Appraisal
Risk management has been appraised as part of the considerations of this report.
Community / Consultations Appraisal
The topics raised in this paper have been the subject of earlier consultations with Partnership members.
Appendices
Appendix 1 Shropshire Good Food Charter.



SHROPSHIRE GOOD FOOD CHARTER

GOOD FOOD IS VITAL TO OUR QUALITY OF LIFE IN SHROPSHIRE

WHAT IS GOOD FOOD?



HEALTHY

It provides nourishment and enables people to thrive



GREEN

It is produced in a nature-positive way and not wasted



FAIR

Everyone along the food chain has been treated well



ACCESSIBLE

Quality food is available to all

If you believe that everyone should be able to enjoy good food, sign up to the principles in this Charter and commit to doing one thing to help make it happen.

We.....

Sign up to the **Shropshire Good Food Charter.**

Become a member and display your signed charter. Sign up now by visiting: www.shropshiregoodfood.org

THE PRINCIPLES OF GOOD FOOD

GOOD FOR PEOPLE

Everyone has access to local, affordable, quality food and the knowledge and skills to grow, buy, cook and enjoy good food.

GOOD FOR PLACE

We are connected through food to each other and the land, there is a thriving local food economy supporting jobs with fair wages and creating a regionally distinctive food culture.

GOOD FOR PLANET

Our food system enables environmental regeneration, working with nature, reducing carbon emissions, enhancing climate resilience, and minimising waste and packaging.





SHROPSHIRE GOOD FOOD CHARTER



WHAT CAN YOU DO?



As an individual

As a business or institution

BUY more of your food from local independent food enterprises and retailers.



GROW some of your own foods at home or in your community allotments, farm or orchard.



COOK great meals from scratch using fresh, seasonal, local and organic produce.



EAT more plants and sustainable meat and dairy.



MAKE the most of your food and minimise waste, compost any that you can't use.



KNOW your food, ask where it comes from and how it was produced. Choose fairly traded goods and trusted labels like MSC for fish.



ASK your workplace or school to serve only food that is good for people, place and the planet.



PROCURE healthy and sustainable food that supports local economic prosperity.



PROVIDE opportunities for people to grow, cook and eat food together.



BE responsible for reducing food waste and packaging. Commit to redistribution of surplus food.



SERVE only good food to your students or employees, patients or customers.



PROMOTE the Charter through communication channels & influence.



KNOW your supply chain, work with suppliers to reduce your carbon footprint.



BRING people together to celebrate Shropshire's regional food heritage.



PROVIDE leadership and advocate for regenerative food systems.

